

# HYSTER

## INDUSTRIAL TRUCKS SALES & SERVICE

Experienced Personnel to Help Solve Materials Handling Problems  
Factory Trained Mechanics  
Complete Stock of Parts  
Free Consultation

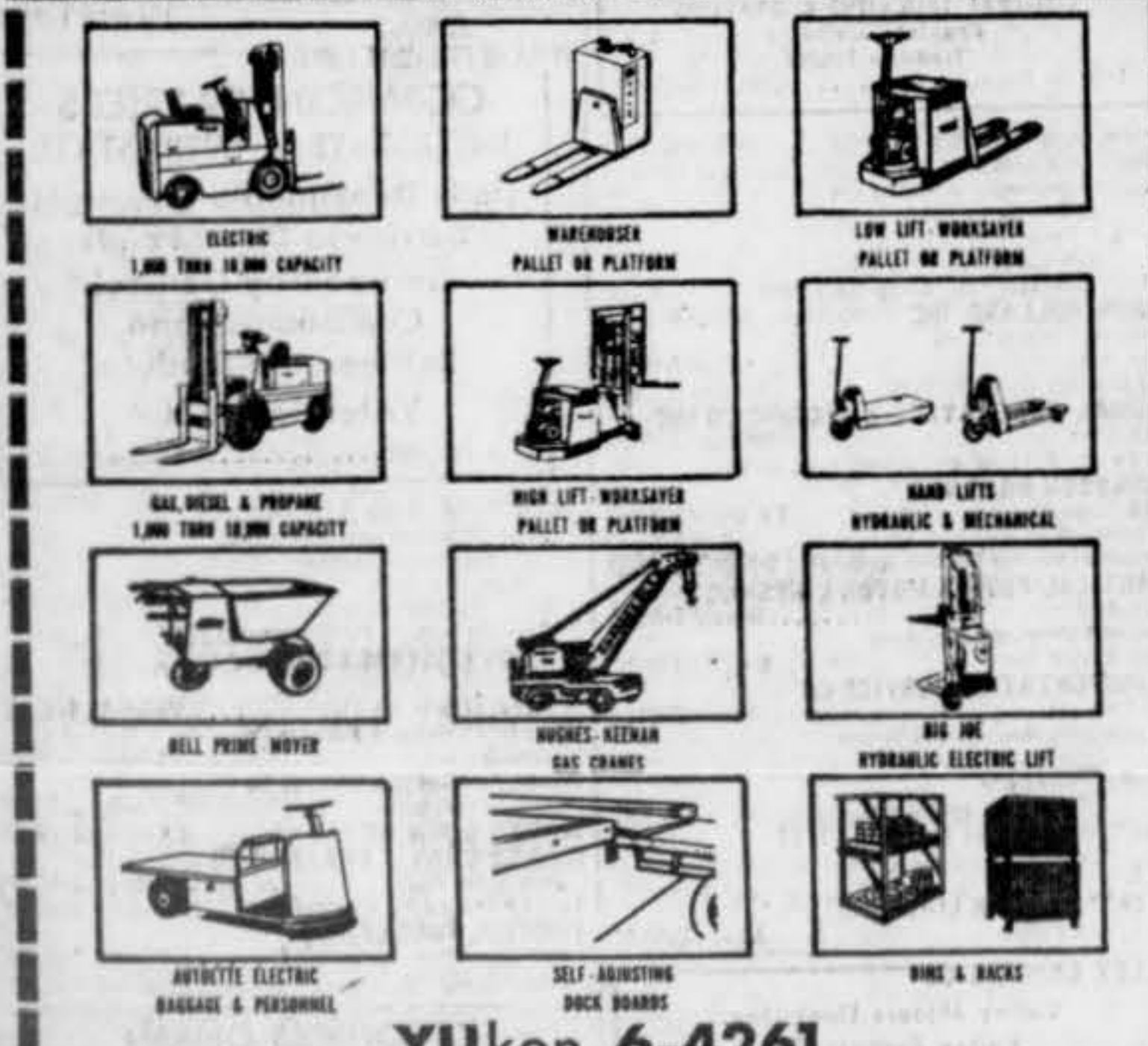
Mission 8-0680

HYSTER COMPANY

4445-3rd  
SAN FRANCISCO



# YALE & TOWNE



YUkon 6-4261

**INDUSTRIAL TRUCK SALES**  
563 - 2ND STREET

### Trucks-Industrial

**A ADAMS RENTS**  
FORK LIFTS RENTED BOUGHT AND SOLD  
Appliance & Hand Lift Trucks Rented  
863 Harrison ..... YUkon 6-4055

**AMERICAN PRESSED STEEL HAND TRUCKS—**  
ALAMEDA DISTRIBUTORS ASSOCIATES  
1926 Everett Alameda ..... Lakelst 3-0770  
**BURT HOWARD & SONS** ..... SÜttr 1-5236  
780 Bryant  
**ELDER & CO** 390-7th ..... UNdrl 1-5480  
INDUSTRIAL SERVICE CO ..... UNdrl 1-2593  
766 Brannan  
**MARWEDEL C W** 1235 Mission ..... UNdrl 1-2125

**AUTOMATIC MATERIALS HANDLING EQUIPMENT**  
SKYLIFTS  
TRANSPORTERS  
TRANSVYERS  
DYNAMOTIVES  
**Automatic**  
Fork & Ram Trucks—Low & High Lift Platform Trucks—Load Carriers—Tractors—Stackers—Paper Roll, Sheet & Die Handlers.  
"WHERE TO BUY THEM"  
Buehrer E C Associates Inc. 351-5th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 12249

**BAKER INDUSTRIAL TRUCKS**  
Electric and Gas—Electric Fork, Crane and Platform Trucks. Fork Truck Attachments for Special Jobs. MATERIAL HANDLING ENGINEERING SERVICE.  
**Baker**  
"FOR INFORMATION CALL"  
ELDER & CO 390-7th ..... UNdrl 1-5480

**BARRETT CRAVENS HANDLING EQUIPMENT**  
Electric Fork Trucks  
Electric Lift Trucks  
Electric Tractors  
Hand Lift Trucks  
Skid Platforms and Boxes — Storage Racks — Portable Elevators and Cranes — Barrel Trucks — Die Tables — 2-Wheel Trucks  
"WHERE TO BUY THEM"  
Roll-Rite Corporation 801 Jefferson Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 10611

**Befco Automotive Co**  
Repairing & Rebuilding Only  
758 Bryant ..... SÜttr 1-5336  
**BIG JOE HYDRAULIC LIFT TRUCKS—**  
HAMERSLAG EQUIPMENT COMPANY  
45 Elmira ..... JUNipr 7-1357  
**BOTSFORD H E CO**  
Distributors For Buda Industrial Equipment  
660 San Pablo Av Albany ..... LAnsape 4-6717

**BUEHRER E C ASSOCIATES INC**  
351-5th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 12249  
(See Advertisement Page 769)

**BUFFALOW'S FORK LIFT REPAIR SERVICE**  
SERVICE & REPAIR  
RECONDITIONING — ALL MAKES  
Preventive Maintenance  
Premise Servicing & Repairing  
407 Howard ..... YUkon 6-2438

**CARLOS CARTS COMPANY**  
INDUSTRIAL WHEEL TRUCKS  
Special Carts & Trucks Built to Order  
1087 Washington San Carlos ..... LYtel 3-7036

**CLARK-ROSS INDUSTRIAL TRUCKS**  
Electric, Gas, Diesel, L. P. Gas Fork Trucks; Ross Carriers; Clark-Ross Fork Trucks; POWERWORKER Hand Trucks; Industrial Towing Tractors.  
**CLARK ROSS**  
"WHERE TO BUY THEM"  
Codman Glen L Company Inc  
10521 Pearmain Oakland, SW eetwood 8-9100

**CLARK-ROSS INDUSTRIAL TRUCKS**  
Electric, Gas, Diesel, L. P. Gas Fork Trucks; Ross Carriers; Clark-Ross Fork Trucks; POWERWORKER Hand Trucks; Industrial Towing Tractors.  
**CLARK ROSS**  
"WHERE TO BUY THEM"  
Codman Glen L Company Inc  
10521 Pearmain Oakland, SW eetwood 8-9100

**COLSON MATERIALS HANDLING EQUIPMENT**  
All kinds of hand operated load-handling equipment—standard or special: Hand-Trucks, Platform Trucks, Drum and Barrel Trucks, Lift-Jack Systems, Dollies, Dish Trucks, Tray Trucks.  
**COLSON EQUIPMENT & SUPPLY CO**  
20 Beale  
"WHERE TO BUY THEM"  
Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

**COLSON MATERIALS HANDLING EQUIPMENT**  
All kinds of hand operated load-handling equipment—standard or special: Hand-Trucks, Platform Trucks, Drum and Barrel Trucks, Lift-Jack Systems, Dollies, Dish Trucks, Tray Trucks.  
**COLSON EQUIPMENT & SUPPLY CO**  
20 Beale  
"WHERE TO BUY THEM"  
Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

# TRUCKS CASTERS • WHEELS

**TRUCKS**  
Eames - Fairbanks  
Hand - Platform  
Merchandise  
Warehouse  
Factory - Hospital  
Trucks, Casters & Wheels Carried in Stock or Made to Your Order

**CASTERS & WHEELS**  
Eames - Bronco  
Faultless - Divine  
Bassick - Service - Fairbanks  
Harris & Reed - Payson  
Goodrich - Vulcon

**REPAIR SERVICE**  
**EAMES COMPANY**  
SÜtter 1-4996  
920 Howard St. SÜtter 1-4933

### Trucks-Industrial-(Cont'd)

**CRESCENT AISLE SAVER & PALLETIER**  
Rider Type Fork, Platform, High and Low Lift Trucks. Capacities from 1,000 to 10,000 lbs. There's a Crescent Electric Truck Job-Engineered to Your Requirements. Mfr. Barrett Cravens Co. Crescent Truck Division.  
"WHERE TO BUY THEM"  
**ROLL-RITE CORPORATION**  
801 Jefferson Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 10611

**EAMES CO** 920 Howard ..... SÜttr 1-4933  
**EAMES CO** 920 Howard ..... SÜttr 1-4996  
(See Advertisement Page 768)

**ECONOMY SHOPLIFTER—**  
HAMERSLAG EQUIPMENT COMPANY  
45 Elmira ..... JUNipr 7-1357  
Elder & Co 390-7th ..... UNdrl 1-5480  
(See Advertisement This Page)

**ELWELL-PARKER—**  
PERIN IRA G CO 575 Howard GA rfd 1-1827  
Elwell Parker Electric Truck Agent  
575 Howard ..... GA rfd 1-1827  
F W D Pacific Co The 850 Harrison ..... GA rfd 1-4971

**FAIRBANKS TRUCKS & CASTERS—**  
HAMERSLAG EQUIPMENT COMPANY  
45 Elmira ..... JUNipr 7-1357  
**GERLINGER LIFT & MATERIAL CARRIER—**  
BURNABY & WILLIAMS  
600-16th Oakland ..... TEmplr 2-8498  
Hamerslag Equipment Company  
45 Elmira ..... JUNipr 7-1357

**HOWE SCALE CO THE** 124-4th ..... SÜttr 1-8807  
**HYDROELECTRIC LIFT TRUCKS—**  
HAMERSLAG EQUIPMENT COMPANY  
45 Elmira ..... JUNipr 7-1357  
**HYSTER CO** 4445-3d ..... MI ssn 8-0680  
(See Advertisement Page 768)

**INDUSTRIAL SERVICE CO**  
Hand - Platform - Lift  
Skid Platforms - Sectional Bins  
In Stock or Built to Order  
Special Trucks for All Purposes  
Built to Specification  
766 Brannan ..... UNdrl 1-2593  
Industrial Truck Sales 563-2d ..... YUkon 6-4261  
(See Advertisement Page 768)

**LANSING CO OF CALIF** 348 Brannan EXbrk 2-2974  
Lewis-Shepard Products 780 Bryant ..... SÜttr 1-5236  
**LEWIS-SHEPARD PRODUCTS & SERVICE**  
The "MASTER" Line  
SpaceMaster Fork Trucks  
Master JackLift  
Electric Trucks  
Master JackStackers  
PowerMaster Stackers - LoadMaster Racks  
Master JackLift Hyd. & Mech. Lift Trucks  
WeidMaster Skid Platforms-FloorMaster Trucks  
"WHERE TO BUY THEM"  
Burt Howard & Sons 780 Bryant ..... SÜttr 1-5236

**LEWON BROS**  
Fork Lifts & Warehouse Equip.  
Bought - Sold - Rented & Repaired  
Priced Right  
367 Bay Shore Blvd. .... AT water 2-2726  
MacDonald Truck & Mfg Co-Division Of Peterbilt  
Motors Co 757 Folsom ..... EX brook 2-2158  
**MAGLINER MAGNESIUM HAND TRUCKS & DOCKBOARDS—**  
HAMERSLAG EQUIPMENT CO  
45 Elmira ..... JUNipr 7-1357

**Marine Industrial & Supply**  
741 Valencia ..... HEmlok 1-3258  
**MARWEDEL C W** 1235 Mission ..... UNdrl 1-2125  
For just a few pennies a day you can enjoy the step-saving convenience of an extension telephone in your home.

**MERCURY MATERIAL HANDLING EQUIPMENT**  
"THE TRACKLESS TRAIN"  
**MERCURY**  
Electric and Gas-Electric Powered Industrial Trucks and Tractors. Gasoline Industrial Tractors. Industrial Trailers and Hand Trucks.  
"WHERE TO BUY THEM"  
**HAMERSLAG EQUIPMENT CO**  
45 Elmira ..... JUNipr 7-1357

**MOBILIFT FORK LIFT TRUCKS**  
Stand-up and sit-down types for all kinds of materials handling. Easy to operate, easy to service.  
No Gears to Shift—No Clutch Pedal  
SALES—SERVICE—RENTALS  
"WHERE TO BUY IT"  
**MOBILIFT CORPORATION**  
7730 San Pablo Av Berkeley AS hberry 3-5535

**MOTO-TRUC—**  
ELDER & CO 390-7th ..... UNdrl 1-5480  
**MUTTING HAND & FLOOR TRUCKS**  
Trucks for all material handling requirements. Over 1,000 Standard and Special Designs — Platform, Stake, Rack, Box, Shelf, 2-Wheel Rubber Tired Wheels, Casters.  
"WHERE TO BUY THEM"  
Buehrer E C Associates Inc 351-5th Oakland  
From telephones served by the following exchange  
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Ask "Operator" for Enterprise 12249

**PERIN IRA G CO**  
Fork Trucks - Tractors - Trailers  
Hand & Power Industrial Trucks  
Skids - Pallets - Containers  
Conveyors - Portable Elevators  
Wheels & Casters  
SALES & SERVICE  
575 Howard ..... Garfld 1-1827  
Powell Pressed Steel Co  
575 Howard ..... GA rfd 1-1827

**RAPIDSTANDARD CO INC OF CALIF**  
444 Brannan ..... YUkon 2-3880  
**RAYMOND MATERIAL HANDLING EQUIPMENT**  
HYDRAULIC  
Hand Lift Trucks  
Hand Pallet Lift Trucks  
Elevating Tables, High Lift Trucks  
Elevating Sheet Feeding Tables  
Electric Power Trucks  
"WHERE TO BUY THEM"  
**RAPIDSTANDARD CO INC OF CALIF**  
444 Brannan ..... YUkon 2-3880

**REVOLVATOR ELEVATORS & TRUCKS**  
ENGINEERS & DESIGNERS OF MATERIAL HANDLING EQUIPMENT  
Portable Elevators, Two & Three Story Freight Elevators, Private Residence Elevators, Turntables, Vertical Conveyors, Lift Trucks, Skid Platforms.  
"WHERE TO BUY THEM"  
**PERIN IRA G CO** 575 Howard ..... Garfld 1-1827  
Revolver Handling Systems  
575 Howard ..... GA rfd 1-1827

**ROBINSON FRANK L CO**  
Drive Screw - Fetter Ring Shank Nails  
Kwik-Nuts, Torque Washers  
Ace Pallet Rollers  
Latham Sq Bldg Oakland ..... GLncrt 2-4967

**ROLL-RITE TRUCKS**  
All Types & Sizes  
Hand & Barrel Trucks  
Warehouse Trucks  
Pallet Dollies  
Whisk & Drag Line Trailers  
Hospital & Dept Store  
Specials To Order  
"FOR INFORMATION CALL"  
MANUFACTURERS  
Roll-Rite Corporation 801 Jefferson Oakland  
From telephones served by the following exchange  
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(No Inter-City Charge)  
Ask "Operator" for Enterprise 10611

**ROSS CARRIER LINE—**  
See "Clark-Ross Industrial Trucks" under this classification  
**SCHLOEGER & HARR**  
FORK LIFT TRUCKS  
SALES - SERVICE - RENTALS  
Repaired & Rebuilt  
Maintenance Service of Your Plant  
Safety Devices - Parts - Tires - Motors  
187 Fremont ..... EXbrk 2-4070

**SCHLOEGER & HARR**  
1815-3d ..... YUkon 6-5451  
**SERVICE GASTER & TRUCK CORP**  
766 Brannan ..... UNdrl 1-2593  
**SILENT HOIST KRANE KAR—**  
HAMERSLAG EQUIPMENT COMPANY  
45 Elmira ..... JUNipr 7-1357

**SYSTEM LIFT TRUCK SERVICE**  
Lifts For Rent Hour Day Week Month  
209 Brush Oakland ..... TWinkn 3-4403  
Towmotor Corp 699-4th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 11039

**TOWMOTOR FORK LIFT TRUCKS**  
For All Types  
of  
LIFTING  
TRANSPORTING  
and STACKING  
**TOWMOTOR**  
"WHERE TO BUY IT"  
FACTORY BRANCH  
Towmotor Corp 699-4th Oakland  
From telephones served by the following exchange  
S F Zone  
(No Inter-City Charge)  
Ask "Operator" for Enterprise 11039

**WALLY'S FORK LIFT SERVICE**  
TRUCK LOADING & UNLOADING  
Spears & Howard ..... Garfld 1-1452  
**WERNTZ F J SALES CO** 937 Howard SÜttr 1-0627

**WEST BEND EQUIPMENT**  
Complete Materials Handling Equipment:  
Two and Four Wheeled Hand Trucks. Hydraulic - Mechanical - Pallet Lift Trucks. Skid Platforms - Portable and Freight Elevators and Stackers - Storage Racks - Special Equipment.  
"WHERE TO BUY THEM"  
**HAMERSLAG EQUIPMENT CO**  
45 Elmira ..... JUNipr 7-1357

**WESTERN LIFT TRUCK SERVICE INC**  
Lift Truck Parts & Tires  
Continental Engines & Parts  
REPAIRS & RENTALS  
SERVICE - ANYWHERE - ANY TIME  
Engines Rebuilt & Exchanged  
Authorized Dealer for  
Lift Parts Mfg. Inc.  
21031 Western Blvd Hayward. BRown 6-3775

**WRIGHT-HIBBARD ELECTRIC LIFT TRUCK—**  
FACTORY REPRESENTATIVE  
OTRICH CO 610-16th Oakland TEmplr 2-3781  
**YALE INDUSTRIAL POWER AND HAND LIFT TRUCKS**  
Fork, Ram, Platform, Pallet and Crane Trucks—Tractors—Hand and Gas, Electric, Diesel and L.P.—Gas power operation from 1000 to 100,000 lbs.  
"WHERE TO BUY THEM"  
Industrial Truck Sales 563-2d ..... YUkon 6-4261

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FACTORY REPRESENTATIVE  
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**CORNER CLEANER**  
Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a Y-shaped point.

# HAND and PLATFORM TRUCKS all TYPES

**Garfield 1-0280**  
COLSON EQUIPMENT & SUPPLY CO.  
20 BEALE STREET

**INDUSTRIAL TRUCKS**  
MOTO-TRUC  
Hi Lift and Telescopic Stackers, Tractors, Tin Plates, Roll Handling, Also Manual Hand Lift Pallet Truck.  
Capacity 2,000-10,000 Lb.  
6-12-13GV  
**BAKER**  
Power Industrial Low-Lift, Hi-Lift Platform Trucks, Fork & Ram Trucks, Cranes, Tractors & Load Carriers. Capacities 1,000 to 50,000 lbs.  
SALES - SERVICE  
UNderhill 1-5480  
ELDER & CO. S. F.  
390-7th

**Weld-Bilt PRODUCTS**  
Complete Materials Handling Equipment:  
Two and Four Wheeled Hand Trucks. Hydraulic - Mechanical - Pallet Lift Trucks. Skid Platforms - Portable and Freight Elevators and Stackers - Storage Racks - Special Equipment.  
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**HAMERSLAG EQUIPMENT CO**  
45 Elmira ..... JUNipr 7-1357

The Classified Directory has solved many a buyer's problem. The Yellow Pages save you time.